**Contact**

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[e-Portfolio](http://aubreykjohnson.weebly.com/)

**San Diego, CA**

Aubrey K Johnson

**Experience**

PR Assistant, Chautauqua Institution

Chautauqua, New York, June – August 2013

* Wrote and distributed press releases via Vocus Public Relations
* Wrote and edited for different platforms: newsletters, newspapers, websites and brochures
* Coordinated publicity events with media
* Gained national and international media coverage
* Multitasked and problem solved under pressure

PR Intern, Flash Communications

#### Kent State University Communications & Marketing, January – May 2013

* Completed ongoing agency projects
* Planned and implemented internal and external communications
* Researched, edited and wrote stories for Kent State newsletters, Kent State Magazine and the KSU Website
* Coordinated various electronic communications

PR Assistant, AG Combat Sports and Fitness

Jamestown, New York**,** June 2010 – December 2012

* Promoted fitness classes via Facebook and word-of-mouth strategies
* Assisted in the development of two AG Combat Sport kickboxing shows
* Created a brochure about the benefits of the facility

Blogger, [Healthy Bliss](http://simplehealthybliss.wordpress.com/), January 2012 – present

Write and maintain a blog with posts about health, fitness and happiness

* Personal branding, writing for the Web, social media tactics, SEO

Reporter, Daily Kent Stater, Kent, Ohio, August-December 2011

Wrote beat-specific stories for print and Web.

* 14 published stories
* Landed seven front-page stories
* Tracked over 1,500 hits for two stories on kentwired.com

**Multimedia Experience**

* Videography and iMovie software
* Knowledge of basic blog and website design
* Basic knowledge of Adobe InDesign and Photoshop CS6

**Honors and Activities**

* Studied abroad to London for Global Advertising and PR program
* Worked with a student-run agency to create a semester-long PR campaign plan (70-page case book) for FedEx Custom Critical
* Various scholarships through Kent State and Community Foundation
* Dean’s List
* Cum Laude

**Education**

Kent State University, B.S. in Public Relations, August 2013